

# “GMAC Real Estate provides the best tools and support in the industry”



*Discover how Premier Service® can take your business to the next level.*

**Susan Sipich**  
Rich GMAC Real Estate  
Orland Park, IL

Customers of Rich GMAC Real Estate had plenty to say about the Chicago-area firm—all of it positive. So positive, in fact, that Broker/Partner Susan Sipich and her team scored a remarkable 100 percent customer-satisfaction rating for the entire year, which in turn earned them GMAC Real Estate’s top award offered through its Premier Service® program.

*“There’s no magic formula to our success,” Susan says. “We simply stress quality over quantity, while focusing on comprehensive training for all new agents and adhering to the proven principles of Premier Service on a day-to-day basis.”*

No magic, perhaps, but it’s clearly a powerful combination: Last year, the firm’s dollar volume increased by 68 percent over the previous year. Meanwhile, Susan added 10 new agents to her team and is on target to add more this year.

*“I originally viewed Premier Service as simply a consumer-oriented program, but it’s turned out to be a great recruiting tool as well. New agents need systems that will help them succeed. Premier Service offers this and so much more. I’ve had experience with other franchises, but GMAC Real Estate provides the best tools and support in the industry.”*

## **Partnering with GMAC Real Estate can help you:**

- Improve agent recruitment and retention
- Provide consumers with the “one-stop shop” real estate experience they are looking for in today’s time-crunched world
- Create new revenue streams with GMAC branded products and services
- Obtain easier access to growth capital
- Enjoy a flexible franchise pricing model

For more information, please contact our Franchise Qualification Specialist at (800) 274-7661 or send an e-mail to [franchise\\_development@gmachs.com](mailto:franchise_development@gmachs.com). All inquiries are treated as confidential information.

Service You Deserve. People You Trust.®

**GMAC**  
Real Estate