

**“Making the change to GMAC Real Estate has exceeded my expectations.”**



**Sheri Jones**

Greater Montana GMAC Real Estate  
Hamilton, MT

*Discover how Premier Service® can help you reach the next level.*

Differentiating her company in a highly competitive market is extremely important to Sheri Jones. That's why she left Prudential Real Estate a little more than a year ago to become Greater Montana GMAC Real Estate. She says it's the smartest business decision she's ever made.

*“One of the primary reasons we joined GMAC Real Estate is Premier Service®—the only complete customer satisfaction tool for the real estate industry. All of our agents use it. We have a 97 percent customer satisfaction rating, and Premier Service is now ingrained in our culture.”*

Using Premier Service gives Sheri's agents a tremendous listing presentation advantage. In addition, it's a terrific recruiting tool because it helps her new agents quickly get up to speed and set themselves apart from competitors.

*“I believe in the GMAC Real Estate franchise. When we converted, it was an easy sell to my agents, because we could immediately differentiate ourselves through Premier Service. There's no other standard out there in the industry that can touch what Premier Service has to offer.”*

**Partnering with GMAC Real Estate can help you:**

- Improve agent recruitment and retention
- Provide consumers with the “one-stop shop” real estate experience they are looking for in today's time-crunched world
- Create new revenue streams with GMAC branded products and services
- Obtain easier access to growth capital
- Enjoy a flexible franchise pricing model

For more information, please contact our Franchise Qualification Specialist at (800) 274-7661 or send an e-mail to [franchise\\_development@gmachs.com](mailto:franchise_development@gmachs.com). All inquiries are treated as confidential information.

Service You Deserve. People You Trust.®

**GMAC**  
Real Estate